

OPINIA MEDIULUI ECONOMIC DESPRE ROLUL CAMEREI DE COMERT - STUDIU DE CAZ ÎN JUDEȚUL MUREȘ

THE COMPANIE'S OPINION ABOUT THE CHAMBER'S OF COMMERCE ROLE - CASE STUDY IN MURES COUNTY

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Abstract: The Chamber of Commerce is an organisation that provides support and represents the business community. Because nowadays there are a lot of companies that provide similar services, we identified a good opportunity to research and analyse data about the opinion of different companies about the business relationship with the Chamber of Commerce. Also it is very important to check if the companie's expectations are met, about the role that the Chamber of Commerce should have, in their opinion and the reality of how the Chamber works. By sending a questionnaire with 31 questions, to the companies from Mures County the opportunity was created to analyze the collaboration between the representatives of the business environment and the Chamber of Commerce, the information flow and the way in which the Chamber system identifies problems and offers solutions to the needs of the business community.

Keywords: Chamber of Commerce, economy, society, companies